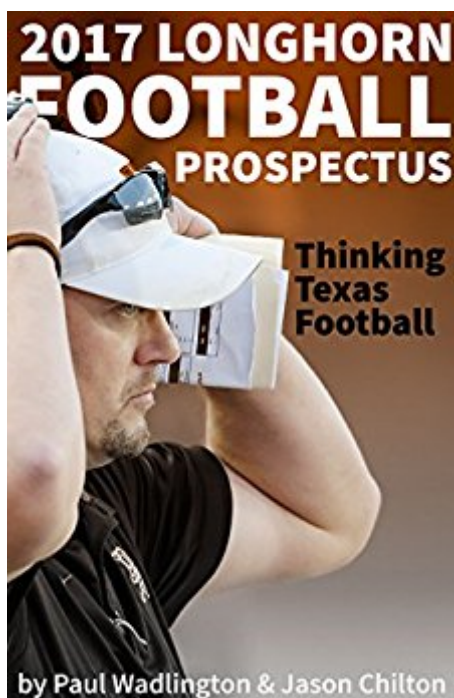


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2017 Longhorn Football Prospectus: Thinking Texas Football



Synopsis

Welcome to the fifth annual 2017 Longhorn Football Prospectus: Thinking Texas Football. This book is a Texas football preview, a Big 12 season companion and reference guide, and a resource for the entire football season. We started writing these guides because we believe they fill an important, underserved niche in the market. Like many passionate football fans reading regional or national publications, we realized that we knew more about our team and conference than the "experts." And most of their previews might better be termed "historicals" - as they are written in April for June publication. We targeted an early July release to balance the inclusion of recent developments like transfers, injuries and offseason intelligence with the desire to provide football sustenance during the long, hot summer. Thinking Texas Football, in deference to its name, is written for an intelligent football layperson. We won't insult you by writing down to the lowest common denominator nor will we try to overawe you with technical babble. The internet has several fantastic resources - public and pay - but they (where we write included) serve a reactive news cycle and rarely have the chance to develop deeper themes. And heading into a season that we think should be the start of something truly special in Longhorn history, there's no better time for a deep dive. Our best ambition is to provide you with different tools - while plainly communicating an awareness of our own biases and blind spots - so that we can drive a conversation that mutually enriches our shared passion. If you like it, tell a friend. If you really like it, buy several and send it to all of your friends. We hope they'll appreciate it as much as we do. Hook 'em! - Paul, Jason & Scott

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Customer Reviews

First, I'm biased as I am a Longhorn. That said, this book is written by people who know and understand college football. It is not just Burnt Orange kool aid. It informs the reader from both sides and does make exaggerated claims. A new version is published each year, and I expect to be buying again next year.

This is one of those yearly must reads. It is well-written by those that REALLY know the ins and outs of the program and the mindset of the coach. The addition of Eric Nahlin, for the 2nd year in a row, for his perspective of the recruiting landscape only lends credence to this being the most thorough publication on Longhorn football. Get. It.

The best, most thorough, in depth and entertaining reading about Texas Longhorn football out there. Have you not been following the team that closely the last few months to a year and aren't sure who's starting, what kind of offense and defense they'll be running? Then this is the publication for you. It will give you a break down of the entire roster, probably starters, and how they'll be deployed in the new offense and defense. Or have you been following all the latest news with the coaching search, and recruiting, even firing up some U of H game film to see what's in store this year? Then this is also the magazine for you with break downs of specific plays ran at Tom Herman's previous stops and which fit our personnel best, plus a look at the current state of recruiting and which high school stars Texas is likely to end up with. Bottom line, every Texas fan needs to read this.

The highlight of a long, hot offseason, "Thinking Texas Football" is a must read for any Longhorn football fan. Paul and Jason combine insightful analysis with humor and great writing to prepare even the most casual fan to better appreciate and enjoy what we'll be seeing on the field this fall. Written with love by Longhorn fans for Longhorn fans, this guide nonetheless doesn't look at the world through Burnt Orange glasses, so be prepared for an impartial weighing of the programs strengths, weaknesses, challenges and obstacles. Still, the authors' fervent hope that the

Longhorns finally put everything together under Coach Herman is transparent and obvious, and their excitement is contagious. Do yourself a favor and check it out!

Two of the better writers on the Longhorn Internet, Paul Wadlington (aka Scipio Tex) and Jason Chilton (nobis60), with graphics from Scott Gerlach and a special recruiting section from Inside Texas ace Eric Nahlin, provide an indispensable pre-season guide to coach Tom Herman's first season. It is the gift that keeps on giving as its analysis of each regular season opponent provides a handy in-season reference. The best of its kind by a wide margin.

It's hard to remember what Longhorn Football viewing was like before the Barking Carnival crowd started cranking these out. I feel the TTF prospectus is an invaluable resource before, during, and even after the season. The latest edition is excellent, with a clear overview of what went wrong the past couple of years and how Tom Herman hopes to fix it. Plus, with the individual player write ups it's perfect for midway through the season and you have to ask, "Wait, who's that player again?" Awesome, informative read.

The most accurate and timely season preview for the Texas Longhorns. If you're going to buy one, buy this one. If you're not going to buy one, you should reconsider and buy this one. If you bought several, read this one last so you can ignore everything you read before.

Please, all the 5 star rankings make me wonder. The similes in this book are so annoying after a while, I wanted to just start skipping through. I've not rolled my eyes very much while reading books and I read a lot, but this one had my eyes rolling time after time. I didn't hate the book completely and therefore gave it 3 stars. I bought the book for myself and without reading it I sent it to a Horn fan that is a huge fan of Scipio and he hated the book and read only parts of it. I did enjoy Eric Nahlin's recruiting part of the book the most and I would like to give Eric 5 stars. But, no go on Scipio's part. By the time I got to the Iowa State section and the all too predictable Children of the Corn reference, I just skipped forward to the recruiting section done by Eric. I wish Eric Nahlin would just write a recruiting book and I would buy that one in a heart beat. I know members of Scipio's little internet fan club will blast me for these comments, but too many similes in this book that were just not amusing.

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